

Appreciated Media Subject to Cease Trade Order

Vancouver, British Columbia--(Newsfile Corp. - November 5, 2020) - Appreciated Media Holdings Inc. (TSXV: AMH) (OTCQB: AMEFF) ("**Appreciated Media**" or the "**Corporation**") announces that the British Columbia Securities Commission has issued a cease trade order against the Corporation as a result of the Corporation's failure to file the Corporation's annual financial statements, management's discussion and analysis and associated officer certificates for the year ended June 30, 2020 (the "**Required Annual Filings**"), in accordance with the timelines set forth in National Instrument 51-102 - *Continuous Disclosure Obligations*. As a result, trading in the Corporation's securities has been halted on the TSX Venture Exchange.

As previously announced on Oct. 29, 2020, the completion of the audit of the Corporation's audited financial statements for the year ended June 30, 2020, has been delayed due to financial statement preparation and audit processes having been slowed due to changes in working conditions resulting from the impact of COVID-19 and measures taken to protect the public and contain the outbreak.

The Corporation's auditor is currently performing the audit and requires further time to complete the audit. The Corporation expects the audit be completed and to file the Required Annual Filings by Nov. 17, 2020. Revocation of the cease trade order is expected to occur within a few of days following the filing of the Required Annual Filings.

About Appreciated Media Holdings Inc.

Appreciated Media (TSXV: AMH) (OTCQB: AMEFF) is a multi-faceted entertainment company based in Vancouver. The Appreciated Media team is extremely well-versed in a variety of entertainment delivery platforms and is fast becoming a top-tier entertainment company. For more information, please visit: www.AppreciatedMedia.com.

Neither the TSX Venture Exchange Inc. ("Exchange") nor its regulation services provider (as that term is defined in the policies of the Exchange) accepts responsibility for the adequacy or accuracy of this press release.

Forward-Looking Statements

This press release contains forward-looking information and forward-looking statements (collectively, "forward-looking statements") as such terms are defined by applicable securities laws. Forward-looking statements are statements that relate to future, not past, events. In this context, forward-looking statements often address expected future business and financial performance, and often contain words such as "anticipate," "believe," "plan," "estimate," "expect," and "intend," statements that an action or event "may," "might," "could," "should," or "will" be taken or occur, or other similar expressions. Forward-looking statements are subject to a number of known and unknown risks and uncertainties, many of which involve factors or circumstances that are beyond Appreciated Media's control and Appreciated Media's actual results could well differ materially from those stated or implied in forward-looking statements due to many various factors. Although Appreciated Media believes that the expectations reflected in the forward-looking statements are reasonable, Appreciated Media cannot guarantee that the events and circumstances reflected in the forward-looking statements will be achieved or occur. The timing of events and circumstances and actual results could differ materially from those projected in the forward-looking statements. Accordingly, one should not place undue reliance on forward-looking statements. All forward-looking statements contained in this press release are made as of today's date and Appreciated Media undertakes no obligation to update or publicly revise any forward-looking statements, whether as a result of new information, future events or

otherwise.

For further details, please see the Corporation's documents filed under the Corporation's profile on the System for Electronic Document Analysis and Retrieval at www.sedar.com.

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